



# DUAL MASTER'S PROGRAM

Innovation and Entrepreneurship in collaboration with Arizona State University & Khalifa University Empowering UAE Nationals for the Future of Innovation & Industry

## ABOUT THE PROGRAM

- A prestigious dual-master's degree program between Khalifa University and Arizona State University (ASU), one of the world's top innovation-focused institutions.
- Embedding entrepreneurship and innovation in higher education
- Facilitating startups for commercialization
- Transfer of knowledge in pitching for investors
- Dedicated to inspiring and empowering a new generation of Emirati innovators, visionary leaders, and transformative change-makers.
- Graduates will earn:
  - › Master's in Engineering Systems Management from Khalifa University
  - › Master's in Innovation & Entrepreneurship from Arizona State University

## ELIGIBILITY CRITERIA



UAE Nationals only



Must a Bachelor's degree in Engineering



Minimum GPA: 3.0

## GRADUATES WILL EARN



Master's in Engineering Systems Management from Khalifa University



Master's in Innovation & Entrepreneurship from Arizona State University



## PROGRAM HIGHLIGHTS



Fall at Arizona State University (US)



Spring & Summer at Khalifa University (UAE)



Fully integrated curriculum with credit transfer between both universities.



Program backed by world-class faculty and hands-on innovation training.



Students gain global exposure, lead boldly, and turn ideas into action with an entrepreneurial mindset and leadership skills.

## WHY SUPPORT THIS PROGRAM?

- ▶ Develop the UAE's future innovation leaders
- ▶ Empower Emiratis with global knowledge and local impact
- ▶ Direct alignment with Emiratization and knowledge economy goals
- ▶ Driving entrepreneurial ecosystems and advanced industries

## KEY INCENTIVES FOR SPONSORS

- ▶ Support UAE Nationals to earn two Master's Degrees in one year
- ▶ Access to highly qualified graduates as potential future employees



ESTIMATED COST PER  
SPONSORED STUDENT

**AED  
400,000**

Suggested Sponsorship  
Packages: (customizable based  
on partner interest)

### IMPACT & MILESTONE

First graduating  
cohort in 2025

12 exceptional students  
pioneering this  
transformative initiative

## SPONSORSHIP OPPORTUNITIES

Organizations are invited to partner in shaping the UAE's innovation future by sponsoring top Emirati talent.

### Full Support

- ▷ Top-tier branding
- ▷ Enhanced media visibility
- ▷ Participate in events, forums, and special lectures
- ▷ Recognition at graduation ceremonies
- ▷ Guarantee of students (with GPA threshold) for employment

### Partial Support

- ▷ Media visibility
- ▷ Participate in events, forums, and special lectures
- ▷ Recognition at graduation ceremonies

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## Partner with us to Support the future of Emirati excellence.

Together, let's build the next wave of innovators shaping the UAE and beyond.

MSc in Entrepreneurship and Innovation

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MSc in Engineering Systems and Management

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